Value Creation Process

Company

Powered by innovation, pioneering the future

Social issues → Input → Business activities → Output → Outcome

Important social issues

- Climate change
- Resource depletion, water issues
- Safety and security
- Population decline/aging
- Gender equality, respect for diversity
- Human Rights

Input

Financial capital
Total consolidated assets
50,283million yen

Human capital
Number of employees (consolidated)
2,491

Intellectual capital
Number of patents held
395 in Japan
256 overseas

R&D expenses
354million yen
(for Automotive Safety Systems)
488million yen
(for High Performance Products)
133million yen
(for others)

Manufactured capital
Group companies
7 in Japan
7 overseas

Note: FY2021 results

Business activities

Providing new value

New Ashimori Vision 2028

Medium-Term Management
Excellence recognized worldwide

Mission Vision Values

Mission	Provide products that protect lives and livelihoods
Vision	Maintain our reputation as a trusted organization
Values	Make quality our number one priority in production

Company creed

1. Place a high value on trust and strive for the utmost reliability.
2. Maintain a vibrant company based on harmony and open-mindedness.
3. Be creative and contribute to society through our business.

Strengths

- Tradition, reliability
- Our people
- Technology, adaptability, R&D

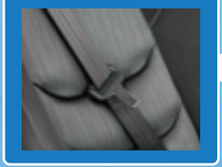
Materiality

- Harmony with the environment
- Supply of reliable products at appropriate prices
- Human resource development and diversity
- Enhancement of governance
- Thorough compliance with laws, rules,

Output

Main Products

- Seatbelts
- Airbags
- Separation nets
- Personal fall-arrest equipment



- Pipeline rehabilitation
- Hoses for firefighting & fire hydrants
- Disaster relief products

- Labor-saving logistics products
- Soil stabilization products
- Belts (land and sea transportation, solar power generation)

Outcome

SUSTAINABLE DEVELOPMENT GOALS

Realize a safe, secure, and comfortable society

- Keep people safe and protect their lives
- Provide people with security
- Support people's lifestyles